

# FREQUENTLY ASKED QUESTIONS

The J. T. Clark Family Foundation was established in 1999 as a natural progression in the continuing philanthropy of the J.T. Clark Family and the Clark Automotive Group. The J.T. Clark Family Foundation is funded by John and Wilma Clark, members of their family and associated companies and is strongly reflective of the founder's philosophy.

## FUNDING

The foundation may respond to requests from national appeals, however, for consideration, their scope must provide local benefits. Organizations requesting funds from the foundation will have projects which fall within the following categories: Education, Health and Welfare, community, Civic and Athletic, Environmental and Special Projects. The foundation frequently offers potential donation recipients a fundraising challenge as motivation to elevate efforts and stretch their fundraising goals. The challenge element typically is a dollar-for-dollar matching or an additional donation for exceeding a predetermined amount. These challenges are at the discretion of the Board.

### EDUCATION

Capital campaigns of post-secondary educational institutions. Local projects which support or strengthen the public education system. Scholarships for worthy students to attend university. Of particular interest to the Foundation are NB students who wish to attend Acadia University and students who have above athletic abilities and academic standing in the first quartile.

HEALTH AND WELFARE Capital campaigns of health care institutions. Specific health appeals.

COMMUNITY, CIVIC & ATHLETIC Community capital projects. Lifestyle enhancement projects.

ENVIRONMENT Projects to protect and conserve our environment.

SPECIAL PROJECTS Projects which may not fall within the usual grant parameters, but which have particular merit.

THE J.T. CLARK FAMILY FOUNDATION DOES NOT SUPPORT:

Political or Religious Groups Lobbying Organizations Fund Raising Events Event Sponsorships Travel Expenses Deficit Financing

## **HOW TO APPLY**

In order for the JT Clark Foundation's Board to properly evaluate the nature of your request the following information is required:

#### WHO IS LOOKING FOR FUNDING?

- 1. Name of organization
- 2. List of Board of Directors or management team
- 3. Background of organization
- 4. Contact person and contact info (address, email, phone, fax)

### WHAT IS THE PROJECT?

- 1. Complete description of project/program
- 2. Other projects like this? Other groups with similar projects or projects that work with this one?

#### THE ASK

- 1. Amount of funds requested
- 2. How is the funding going to be used? Endowment fund or Capital project?
- 3. Why you feel The J.T. Clark Family Foundation should support this project

#### FUNDING SCHEDULE AND CONTRIBUTIONS

- 1. Date funding is required and when it will be used.
- 2. Funding schedule for long term projects, including goals of completed.
- 3. What funds are already raised/used/committed?
- 4. Other sources of funding (existing and potential donors).
- 5. Names of other significant supporters and how much?
- 6. How much have directors and staff committed to this project?

### COPY OF LATEST FINANCIAL STATEMENTS

- 1. Registered charity number
- 2. Financial statements

The JT Clark Foundation frequently offers potential donation recipients a fundraising challenge as motivation to elevate efforts and stretch their fundraising goals: and to ascertain the commitment of the stakeholders. The challenge element typically is a dollar-for-dollar matching or an additional donation for exceeding a predetermined amount. These challenges are at the discretion of the Board. A decision for support may be quicker subject to the need as described, and what difference our support would make.

#### FOR INFORMATION OR TO SUBMIT A REQUEST, PLEASE CONTACT:

J.T. Clark Family Foundation 817 Prospect Street Fredericton, NB E3B 5Y4

Telephone: (506) 452-1010